

# THE GLOBAL CITY LEADERSHIP CONFERENCE

*CONSCIENCE, COMMUNITY AND COMMERCE*



Gathering of Leaders  
**GLOBAL CITY  
CONFERENCE**

Partnership Matters  
**PARTNERSHIP  
OPPORTUNITIES**

Leadership by Design  
**THE BLUEPRINT  
INSTITUTE**

GLOBAL CITY CONFERENCE INFORMATIONAL & SPONSORSHIP EDITION



# THE GLOBAL CITY CONFERENCE

The conference takes on a hybrid value chain approach; exercising three intentional commitments (intergenerational, interdisciplinary, and intercultural). We boldly bring together practitioners and scholars from education, business, non-profits, government, and sociology to confront the major challenges of the day and promote global problem-solving and multi-generational solutions. Visit [www.iamcriticalmass.com](http://www.iamcriticalmass.com) for conference details.

***ONE OF A KIND CONFERENCE THAT MERGES THE WORLD OF CONSCIENCE, COMMUNITY AND COMMERCE TO CREATE GLOBAL CHANGE AGENTS.***

This year's conference is scheduled for October 3 - 5, 2019 in the historic city of Davenport, IA.

Thursday, Oct 3 (5pm - 7pm) Opening Reception, Scott Community College, (Urban Campus), Davenport, IA

Friday, Oct 4, (8am - 4pm) The Global City Leadership Conference, Scott Community College, Davenport, IA

Saturday, Oct 5, (12n - 2pm) The Global City Film and Community Discussion, The Martin Luther King, Jr. Interpretive Center, Davenport, IA



## THE INSPIRATION BEHIND THE CONFERENCE

### ➔ Building a Pipeline



Build a vibrant pipeline for leadership development in the community pillars of business, education, politics, community-based organizations,

service providers, and religious organizations, to provide competent and capable leaders for underserved communities.

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### ➔ Provide a Viable Network



Provide a viable network of African American and diasporic African leaders currently in leadership positions

for encouragement, continued development and mutual support.

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### ➔ Address Challenges



Address current negative trends of low numbers of African Americans in leadership through long-term strategy, institutional training in

diversity and equity, and solution based programming while sharing successful best practices solutions.

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## THE GLOBAL CITY CONFERENCE

Critical Mass Global City Leadership Conference was birthed into existence after reviewing the low number of African Americans and other ethnic-populations serving in leadership positions in government, electoral office, education, non-profit corporations, private corporations, and innovative entrepreneurial efforts in the Quad Cities.

Additionally, the realization of a brain-drain of the best and brightest African Americans relocating outside the Quad Cities for continued development, mentorship, and leadership opportunities.

Finally, after traveling extensively outside the United States, realizing the need for the sharing of ideas and strategy across culture and geographical boundaries is vital to moving distressed communities to a place of sufficiency and sustainability. After reviewing the challenges, we decided to do something about it. We launched the Global City Leadership Conference!



## "PREPARING THE NEXT GENERATION!"



**How to Talk to Kids About Race in America**  
**Thursday (6:00pm - 8:00pm)**  
**Scott Community College, Urban Campus**  
**101 W. 3rd St., Davenport, IA.**

Please join us for an engaging facilitated by Emily and Mike Green. The workshop is specifically for Parents, Educators and other Influencers. We all are teaching future generations of adults how to live in a multicultural society. Our workshop equips the primary influencers of America's youth with knowledge, tools and resources to effectively lead and navigate sensitive conversations and lessons about race relations using a contextualized history of the United States from its beginnings to today.



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## KEYNOTE SPEAKERS

### ⇒ INTERGENERATIONAL



We believe that the best ideas and solutions are generated across generations.

We intentionally bring together Millennials, Generation X'ers, and Baby Boomers to solve the world's problem.

.....

### ⇒ INTERCULTURAL



We believe that leaders are a part of every ethnicity, race, gender, religion, and socio-

economic background. We intentionally recruit emerging leaders from underrepresented populations.

.....

### ⇒ INTERDISCIPLINARY



We believe that solutions to our most difficult challenges must emerge from the

best minds. We intentionally merge the disciplines of education, corporate, entrepreneurship, non-profit sector, government, health care, and faith community for problem solving.

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## 2019 Conference Keynote Speakers

**Louis Reed**, is the National Organizer for #Cut50. He brings to #Cut50 years of experience in government, criminal justice expertise, policy advocacy, business, and public health. Louis holds degrees in criminal justice and psychology. He is a Huffington Post contributor and has appeared on C-SPAN, MSNBC, and in the Wall Street Journal, The New York Times, and other publications. He has also consulted for the White House, United States Department of Justice, Fortune® 100 Corporations and federal agencies.

**Mike Green**, Consultant, Journalist, and Public Speaker in the United States. He is the Co-Founder: ScaleUp Partners LLC and serves as a National Consultant focusing on Economic Inclusion, Building Cross-Cultural Collaborations & Competitive Communities of Color. He specializes in Coalition-Building: Reducing conflict through new insights, education and empathy. Mike is also a National Speaker: Transitioning toward a 21st Century Inclusive America.

**Nailah Wagner**, Senior Director, Client Success at the Institute for Personal Leadership (IPL). Nailah is skilled in the Science of Self, Science of People and serves as an Executive Coach. She has established nurturing relationships with national and international clients such as; General Electric, Harlem Children's Zone, Kraft Heinz, and Morgan Stanley, and Tata Communications. Nailah is a guest lecturer in Professor Hitendra Wadhwa's award-winning Personal Leadership & Success course at Columbia Business School.



## IMPACT SPEAKERS

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## 2019 Conference Impact Speakers

**Dr. Kit Evans Ford**, National trainer, spiritual director, professor, minister, and social entrepreneur. She is a 15-year veteran of nonviolence education and assisting people in healing from violence and abuse. She is a Teach for America and United States Peace Corps Alumni. She has studied, worked, and served in England, Japan, South Africa, Tanzania, Kenya, Saint Lucia, Saint Kitts and Nevis. She is the founder and director of Argrow's House of Healing and Hope: where free holistic services are offered daily for women healing from violence and abuse. She is a 2019 National Jaqueline Kennedy Onassis Award Recipient for Public Service Benefiting Local Communities!

**Randy A. Moore**, serves as the President of Iowa-American Water Company Inc at American Water Works Company, Inc. Mr. Moore is an experienced leader with a demonstrated history of working in the utilities industry. He is skilled in environmental awareness, environmental compliance, water distribution, environmental engineering, and water supply. He has a passion for Human and Civil Rights and all things leadership. He has served as an Adjunct Professor at Indiana Wesleyan, where he has taught classes on management theory and philosophy.

**LaDrina Wilson**, serves as Vice President of Student Services at Black Hawk Community College. She is a highly skilled student affairs professional with experience in enrollment management, student engagement, retention, program development and public speaking. LaDrina is passionate community collaborator who seeks to find opportunities for the community college to engage in and lead the economic viability of the region. She is deeply committed to her values of diversity, equity and inclusion.



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**2019 Global City Film and Community Discussion**  
**Saturday, 12n - 2:00pm**  
**The Martin Luther King Interpretive Center**  
**501 Brady St., Davenport, IA.**

#### **Daddy Hunger (12n - 2:00pm)**

This documentary addresses the question of absent fathers in the African American home and community. Ray Upchurch did not meet his biological father until he was 41, and that experience led him to this documentary, as part of a larger campaign to understand that absent fathers leave more behind than single mothers and fatherless children. They leave behind part of themselves, and this film argues that it should be--and can be--recovered. In interviews and original poetry, men and women who had to rely on the cold harsh world to teach them the things that only a father should teach. Each one tells a personal story and renders reflection on the presence and the pain of the absence of fathers in their lives.



## PARTNERSHIP OPPORTUNITIES

### ➔ Blueprint Institute



The Blueprint Institute Leadership by Design exist to encourage and equip African Americans and underrepresented

ethnic populations through a training series to serve of local boards, advisory groups and commissions.

.....

### ➔ Emerging Leaders Workshop



Emerging Leaders Workshop designed to foster leadership and expand leadership opportunities for the Millennial Generation

for encouragement, continued development and mutual support. This generation is positioned to leverage technology and innovation for global change.

.....

### ➔ The Sage Summit



Sage Summit is designed to provide recognition and reflection for seasoned leadership and ensure the intergenerational-

transfer and mentorship to emerging leaders. We believe the security of the future is held in the wisdom of the past. It is important for us to encourage the continued leadership of seasoned leaders and gleam from their experiences.

Continue reading at next page >



## PLATINUM \$2,500.00

Exclusive presenting sponsorship rights

Product and/or literature in Conference registration bag

Panel or Session Sponsorship

Brand/logo on advertising, online, email, and on-site signage

Brand/logo in Conference program book  
Company description on [iamcriticalmass.com](http://iamcriticalmass.com).

Reception sponsorship

15 passes for all event activities, VIP passes to special events

Category exclusively among other platinum sponsors

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# GOLD

# \$1,500.00

Specific session sponsorship opportunity

Exclusive use of designated demo room throughout conference

Brand/logo on advertising, online, email and on site signage

Brand/logo in Conference program book

Company description on [iamcriticalmass.com](http://iamcriticalmass.com) and in program book

Product and/or literature in gift bag

Ten (10) passes for all event activities. VIP passes to special events



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# SILVER

# \$1,000.00

Exclusive use of designated demo room throughout conference

Brand/logo on advertising, online, email and on site signage

Full-page color ad in Conference program book

Company description on iamcriticalmass.com and in program book

Product and/or literature in gift bag

Five (5) passes for all event activities. VIP passes to special events

# HELP US TO MAKE OF THIS OLD WORLD...SOMETHING NEW!

Information regarding Sponsorship & Partnership Opportunities or Critical Mass The Global City Leadership Conference: Contact Rev. Dwight L. Ford, [revdwightford@gmail.com](mailto:revdwightford@gmail.com) or 563-505-6511

Information regarding Partnership Relations and Event Registration: Contact Melissa Jones, [melissa.jones32@hotmail.com](mailto:melissa.jones32@hotmail.com) or 309-558-8096

**"THE WORLD'S PROBLEMS  
HAVE PROVEN TO BE  
PERSISTENT, PROBLEMATIC  
IN SO MANY WAYS, BUT I  
TRULY BELIEVE THEY DO NOT  
HAVE TO BE PERMANENT!"**

**-REV. DWIGHT L. FORD**







# THE BLUEPRINT INSTITUTE: LEADERSHIP BY DESIGN

Perhaps you have seen some of the advertisements concerning The Blueprint Institute: Leadership by Design. Well, just in case you have been wondering what is this really about, let me share a portion of the vision. I have the privilege of serving on many boards, commissions and advisory committees throughout the Quad Cities and more than often not, I would be the only African American, often the only person of color, and increasingly the youngest. After reviewing the number of African Americans serving in leadership positions in government, electoral office, education, non-profit corporations, private corporations, and innovative entrepreneurial efforts, I decided to do something about it. We hosted the Critical Mass Global City Leadership Conference, Sept 22, 2017 with 70 attendees. One of the action steps out of the conference was to develop a training program to assist in creating a leadership pipeline for developing leaders.

Thus, the Blueprint Institute was designed to encourage and equip African Americans and other underrepresented populations through a training series to serve of local boards, advisory groups and commissions!

The Blueprint Institute launched it's pilot cohort (12 participants) on December 2, 2017. The program hosts three sessions, each session lasting three hours once a month. The sessions begin at 9am and conclude at 12 noon. Each session covers topics that build effective leadership (e.g. Communication & Negotiation Skills, Board Roles & Responsibilities, Building a Strong Organizational Brand, Meeting Management, Board & CEO/Director Relationships, Ethics & Confidentiality, Vision & Mission, and Solving Organizational Conflict). Our goal is after every graduation each participant will be welcomed onto a local board, commission, advisory in their area of interest and expertise. We graduated our inaugural class in March 2018

**”LEADERSHIP IS THE  
COMBINATION OF  
INFLUENCE, INVESTMENT,  
AND INTERRUPTION OF THE  
STATUS QUO THAT CHANGES  
THE WORLD!”**

**REVEREND DWIGHT L. FORD**